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Job Satisfaction of Private Bank Employees With Special Reference To Tuticorin District

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ABSTRACT

Job satisfaction or employee satisfaction is a measure of workers' contentedness with their job, whether or not they like the job or individual aspects or facets of jobs, such as nature of work or supervision. The main objectives of the study, demographic profile of the sample respondents and to exhibits the job satisfaction of private bank employees in Tuticorin District. Both primary data and secondary data were used for the study. Only 60 private bank employees have selected as sample by using random sampling method. Primary data were collected by using questionnaire method. Collected data have analyzed by using SPSS Package. It was found from the study that majority of the private bank employees (63.3%) were satisfied with their job. Finally it concluded that, Bank should give good work environment, reasonable pay and allowances to their employees in order to satisfy them.

KEYWORDS: Private Bank – Job satisfaction – Employee – Work Environment - Pay

1. INTRODUCTION

Job satisfaction or employee satisfaction is a measure of workers' contentedness with their job, whether or not they like the job or individual aspects or facets of jobs, such as nature of work or supervision. Job satisfaction can be measured in cognitive (evaluative), affective (or emotional), and behavioural components. Researchers have also noted that job satisfaction measures vary in the extent to which they measure feelings about the job (affective job satisfaction) or cognitions about the job (cognitive job satisfaction). Job Satisfaction, as the name suggests, is the feeling of contentment or a sense of accomplishment, which an employee derives from his/her job. It is a result of appraisal that causes one to attain their job values or meet out their basic needs. It helps in determining, to what extent a person likes or dislikes his/her job.

2. LITERATURE REVIEWS

Satinder kumar, Panjabi University, Patiala in his research article entitled that "Empirical Analysis of Job Satisfaction in Relation to Motivation," he analyzed that the relation between motivation and job satisfaction and to study the impact of motivation on the satisfaction level of teachers. The data was collected from 50 University Teachers. The Teachers were surveyed by questionnaire. The sample was drawn by using the convenient Non-random sampling technique. In this research the student also study the satisfaction level of

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